

In this nine part series Elaine Brumberg has been hailed as the Ralph Nadar of the cosmetics industry. She educates the consumers on the truths and myths of cosmetic products. She directs the consumers on what to look for in cosmetic products, what to ask sales people about these products, and what to do to become a more aware and alert consumer.

1017, 1018, 1019, 1020, 1021, 1022, 1023, 1024, 1025

DURATION/TIME/DATE(S)

4:30, 4:00, 4:30, 3:30, 4:30, 4:30, 4:30, 4:00, 4:30

4/3 818A 919A 1021A 1122A 1219P 117P 221P 321P 421P

4/19 522P 618P 721P 821P 920P 1022P 1123P

4/20 1223A 122A

5/1 1222A 122A 221A 318A 421A 522A 621A 718A 821A

5/10 821P 918P 1022P 1122P

5/11 1222A 122A 220A 322A 422A

5/18 322P 421P 520P 621P 818P 919P 1020P 1121P

5/25 621A 716A 818A 921A 1020A 1121A 1222P 122P 220P

6/5 321P 419P 519P 619P 720P 821P 922P 1019P 1120P

6/22 1223P 122P 222P 321P 421P 518P 621P 717P 821P

YWCA/ Fundraiser

The YWCA has established the capital campaign to raise funds for the complete

5/30 421A
 6/2 821P
 6/3 922P
 6/5 1122A
 6/8 1221P
 6/26 1022A

16. CONCERNS OF SENIOR CITIZENS

IN YOUR INTEREST

SCORE

In this five-part series Walt Pierce, Vice-Chairman, and Bill McCormick, Chairman, discusses the Service Corporation of Retired Executives. This organization is comprised of retirees men and women from all walks of business and industry. These people will help others who want to start a new business, have problems with an existing business or want to expand an existing business...all free of charge. They are available to provide their expertise and knowledge.

1151, 1152, 1153, 1154, 1155

DURATION/TIME/DATE(S)

4:30, 4:30, 4:30, 4:30, 4:30
 4/2 322A 422A 521A 619A 721A
 4/9 818A 921A 1021A 1120A 1222P
 4/20 1021P 121P
 4/21 1221A 121A 222A
 4/22 119P 221P 320P 420P 518P
 5/1 619P 718P 817P 918P 1021P
 5/9 1222A 120A 222A 322A 418A
 5/14 521P 620P 720P 818P 919P
 6/2 122P 222P 321P 420P 521P
 6/6 922A 1021A 1121A 1222P 121P
 6/13 322A 421A 521A 620A 722A
 6/30 721P 817P 921P 1020P 1119P

Senior Housing Options

House choices for older people. Examining the growth of continuing care facilities that provide a variety of housing options from condominiums to nursing home care.

1064

DURATION/TIME/DATE(S)

4:00

4/2 820A

4/9 718A

4/18 518A

4/24 919A

5/3 623A

5/7 1221A

5/19 921P

5/28 321P

6/12 421A

6/19 120A 1121A

Medishare

Julie Mackey, Executive Director of Marion Polk County Medical Society, shares with viewers information about Medishare. A program developed to improve access to medical care for seniors experiencing financial difficulties.

9647

DURATION/TIME/DATE(S)

4:30

4/5 622P

4/13 1122P

4/26 718A

5/30 121A

5/13 919P

5/22 422A

5/29 620A

6/7 721P

6/11 519P

6/19 517A

6/27 922A

Housing Options for Seniors

Provides viewers with information about housing options for seniors with attended and assisted living facilities.

9614

DURATION/TIME/DATE(S)

3:30

4/6 1018A

4/15 12P

4/23 1121A

5/1 517P

5/7 1021A

5/13 820P

5/22 618P

5/27 421A

6/7 1024P
6/10 920A
6/18 217P
6/20 1120P
6/27 1221P

17. MINORITY CONCERNS

NATIONAL PSA'S

MILLER BREWING/ WILLIAM GREAVES

These PSA's are narrated by Noel Hankin, telling what this black film\maker did in his life with excerpts.

2/8/91

DURATION/TIMES/DATE(S)

:60 9407A

4/7 225P
4/10 322P
4/25 848P
4/29 919P
5/2 1148P
5/6 948P
5/9 1048P
5/13 948P
5/20 1120A
5/23 519A
5/30 1219A
6/10 1148P
6/13 648P
6/17 1019A
6/27 148P

MILLER BREWING/ BOURNE

These PSA's are narrated by Noel Hankin, telling what this black film\maker did in her life with excerpts.

2/8/91

DURATION/TIMES/DATE(S)

:60 9414A

4/13 252A
4/23 1048P
4/30 748A
5/3 719A
5/7 748A
5/10 748P
5/14 748P
5/17 948P
5/28 248A
5/31 1019P
6/13 248A
6/20 1220A

MILLER BREWING/ OSSIE DAVIS

These PSA's are narrated by Noel Hankin, telling what this black film\maker did in his life with excerpts.

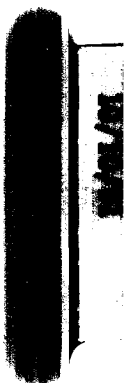
2/8/91

DURATION/TIMES/DATE(S)

:60 9442A

4/16 554A
4/2 624P
4/29 1119P
5/1 548P
5/3 320P
5/6 148A
5/8 1148A
5/13 419A
5/15 748P
5/20 648P
5/22 1119P
5/27 1019A
5/29 448A
6/5 348P
6/9 248A
6/12 248A
6/19 419A
6/23 120A

*2nd Quarter 1991
(ends)*



KBSP-TV

ISSUES/PROGRAMS QUARTERLY REPORT

July, August, September, 1991

1. Health Matter
2. The Community
3. Youth Oriented Issues
4. Quality of Life
5. Public Safety
6. Government
7. Environmental Concerns
8. Pet Care Concerns
9. Education
10. Employment
11. Substance Abuse
12. Consumer Issues
13. Recreation
14. The Economy
15. Concerns of Women
16. Concerns of Senior Citizens
17. Minority Concerns

RECEIVED
MAR 22 1992
FCC MAIL ROOM

1. HEALTH MATTERS

Infectious Daycare

In this four-part series Dr. James Lace, a Salem Pediatrician, provides information on infections associated with day care.

9593, 9594, 9595, 9596

DURATION/TIME/DATE(S)

4:30, 4:30, 4:30, 4:30

7/6 1222a 120a 219a 319a

7/18 821a 919a 1017a 1121a

8/1 1221p 121p 217p 321p

8/15 522a 617a 717a

8/31 520p 622p 722p 819p

9/23 1221a 122a 220a 321a

Stomach Flu

In this four-part series Dr. James Lace, a Salem Pediatrician, provides information on the symptoms, causes, dehydration and treatment of the stomach flu.

9610, 9611, 9612, 9613

DURATION/TIME/DATE(S)

4:30, 4:30, 4:30, 4:30

7/4 1217a 121a 217a 321a

7/16 821a 922a 1021a 1122a

7/31 1218p 121p 221p 322p

8/17 718p 821p 920p 1021p

8/20 820a 922a 1021a 1122a

9/4 418p 522p 618p 722p

9/23 721p 819p 921p 1019p

9/28 418a 5201 619a 721a

Mononucleosis

In this two-part series Dr. James Lace, a Salem Pediatrician, provides information on causes, symptoms, and treatment of mononucleosis.

9475, 9476

DURATION/TIME/DATE(S)

4:30, 4:30

7/5 817p 922p

7/17 1021p 1122p

7/30 921a 1022a

8/11 621p 722p

9/11 121a 219a

9/17 619p 721p

9/30 218a 321a

Hand Foot and Mouth Disease

Dr. James Lace, a Salem Pediatrician provides information on hand, foot & mouth disease. What it is, symptoms and treatment are discussed.

9654

DURATION/TIME/DATE(S)

4:30

7/9 1022a

7/24 818p

8/7 518p

8/23 717p
9/3 821a
9/12 1122p
9/23 1220p

Strep Throat

In this four-part series, Dr. James Lace, a Salem Pediatrician provides information on strep throat. What causes it, symptoms, possible complications and treatment.

9655, 9656, 9657, 9658

DURATION/TIME/DATE(S)

4:30, 4:00, 4:30, 4:30

7/14 1221a 122a 221a 321a

7/23 422a 521a 621a 721a

8/5 521p 619p 722p 821p

8/15 817a 918a 1019a 1116a

9/5 818p 919p 1021p 1122p

9/27 318p 421p 521p 621p

Meningococemia

In this three-part series, Dr. James Lace, a Salem Pediatrician discusses the dangers of Meningococemia. This disease is fatal if not detected and treated quickly.

9784, 9785, 9786

DURATION/TIME/DATE(S)

4:00, 4:00, 4:00

7/3 122a 120a

7/20 121p 217p 321p

8/6 320a 418a 520a

8/22 620p 721p 821p

9/3 1221a 121a 219a

9/16 720p 817p 921p

9/29 122a 220a 320a

WARTS

Dr. James Lace, a Salem Pediatrician, provides information on warts.

9635

DURATION/TIME/DATE(S)

4:30

7/3 621a

7/23 220a

8/4 322a

8/12 221p

9/1 819a

9/8 521a

9/18 1221a

9/30 721a

IMPETIGO

Dr. James Lace, a Salem Pediatrician, provides information on impetigo, it's causes and treatment.

9648, 9649

DURATION/TIME/DATE(S)

4:00, 4:00

7/14 617p 721p

7/28 520a 618a

8/2 922p 1019p

8/16 1117a 1222a

8/27 1218p 118p

9/12 1221a 121a

9/14 419a 518a

9/16 1021p 1117p

9/29 420a 522a

RINGWORM

Dr. James Lace, a Salem Pediatrician, provides information on ringworm.

9573

DURATION/TIME/DATE(S)

4:30

7/9 121p

7/22 425p

8/1 1122p

8/12 821p

8/19 722p

9/4 721a

9/19 421a

HEARING LOSS

In this four-part series Dr. Mehr, Audiologist, provides information on hearing loss and what can be done to help those suffering from hearing loss. 9932, 9933, 9934, 9935

DURATION/TIME/DATE(S)

4:00, 4:30, 4:30, 4:30

7/8 1118a 1221p 122p 219p

7/27 721a 818a 920a 1020a

8/6 416p 521p 620p 721p

8/21 722a 822a 922a 1022a

9/11 321a 422a 521a 622a

9/24 1019p 1121p 1222a 122a

SCABIES

In this two-part series Dr. James Lace, a Salem Pediatrician, provides information on the symptoms and proper treatment of scabies.

9858, 9859

DURATION/TIME/DATE(S)

4:30, 4:00

7/11 1020a 1121a

7/25 1221a 119a

8/11 521a 618a

8/29 521p 617p

9/10 1220a 121a
9/18 618p 721p

WHOOPIING COUGH

In this five-part series Dr. James Lane, a Salem Pediatrician, provides information on whooping cough, what it is caused by, symptoms, dangers, and treatment.

9546, 9547, 9548, 9549, 9550

DURATION/TIME/DATE(S)

4:30, 4:30, 4:30, 4:30, 4:30

7/2 1221a 121a 222a 320a 422a

7/24 522a 622a 721a 822a 922a

8/9 721p 819p 921p 1023p 1125p

8/24 1221a 121a 221a 321a 421a

9/5 1022a 1122a 1218p 122p 222p

ACNE

In this four-part series Dr. Joe Denton, a Salem Dermatologist, discusses the

8/3 1122a 1222p 119p 219p
8/13 721a 820a 922a 1022a
8/29 818a 922a 1022a 1122a
9/22 822p 921p 1022p 1121p

SMOKING AND CHILDREN

Dr. Lace, a Salem Pediatrician talks about the problems and consequences of smoking around children.

1078, 1079

DURATION/TIME/DATE(S)

4:30, 4:30

7/6 1123a 1220p

7/28 123p 221p

8/3 921p 1017p

8/12 1222a 121a

8/21 1121a 1219p

9/7 1221p 121p

9/13 817p 921p

9/26 1021p 1122p

CHILDHOOD HUNGER

According to a report recently released by The Food Research and Action, 5.5 million children under age 12 are hungry in this country. Another 6 million children and their families are at serious risk of being hungry. Here in Oregon, 11.3 percent of children under 12 are hungry. This state doesn't get enough to eat. FRAC has begun a campaign to find solutions to end childhood hunger.

1345 4/9/91

DURATION/TIME/DATE(S)

7/2 619a

7/26 322p

8/8 921p

8/21 521p

9/3 922a

9/24 419p

9/28 1021p

CATARACTS/ADVANCEMENTS

Over 1 million Americans had their vision restored last year by undergoing cataract surgery. Dr. Andy Harris explains the causes of cataracts and the use of Phaco Emulsification to remove them.

1360 4/26/91

DURATION/TIME/DATE(S)

7/1 217p

7/18 1121p

7/28 522p

8/10 221a

8/27 320p

9/10 1120p

9/19 721p

9/20 1019p

9/30 1122p

CATARACTS

By undergoing cataract surgery, over 1 million Americans had their vision restored. Dr. Andy Harris explains the latest technology in cataract surgery.

1370 4/29/91

DURATION/TIME/DATE(S)

7/9 1019p

7/24 1120p

8/8 821p

8/21 622p

9/3 1022a

EASTER/POLIO

Barbara Carlson, Susan Des Camp, and Dina Triest all discuss Post Polio Syndrome; a re-occurrence of polio symptoms for people who have beat the disease but are getting on in years.

1403 7/6/91

DURATION/TIME/DATE(S)

4:30

7/7 1221p

7/11 922a

7/20 719p

7/29 821p

8/28 422p

9/10 1019p

9/25 119p

EASTER SEAL/RED BARON

Each year, Red Baron Frozen Pizza sends its biplanes into Oregon to raise money for Easter Seal of Oregon. These old planes add distinctive charm to the fund-raiser.

1404 7/4/91

DURATION/TIME/DATE(S)

4:00

8/11 1120p

9/4 1021p

9/26 218a

NURSING HOMES

This IYI examines important treatment improvements in the care of nursing home residents and provides vital information for individuals in nursing homes and their families.

1410 8/91

DURATION/TIME/DATE(S)

3:30

8/28 1021p

9/24 922a

9/28 517p

HYPERTENSION

With personal monitors at home, people who suffer from hypertension are able to take their blood pressure readings on a daily basis. This information helps doctors in determining what sort of care to give the patient.

1412 8/91

DURATION/TIME/DATE(S)

2:30

8/24 119p

8/28 920p

9/14 619p

9/17 1221a

9/29 617a

PREMATURE BABIES

Doctors and patients talk about the new drugs available to help premature babies live under adverse circumstances.

1414 8/91

DURATION/TIME/DATE(S)

2:00

8/22 921p

9/4 1122a

9/21 123p

SHINGLES

This painful viral disease that affects more than half of all Americans over age 60 can now be treated with an effective medication.

1415 8/91

DURATION/TIME/DATE(S)

3:00

8/30 621p

9/4 1221p

9/17 822p

9/30 421a

HEARTBURN

A popular ulcer drug has just been approved for use in the treatment of severe heartburn as well.

1416 8/91

DURATION/TIME/DATE(S)

2:00

8/29 1022p

9/11 621p

9/20 817p

PHYSICAL THERAPISTS

This VNR examines one of the fastest growing professions in the health care field - physical therapy.

1417 8/91

DURATION/TIME/DATE(S)

3:30

8/29 716p

9/8 418a

9/27 219p

COMMIT FITNESS

This VNR looks at the growing problems of physical inactivity among kids.

1418 8/91

DURATION/TIME/DATE(S)

3:30

8/28 721p

9/9 1021a

9/23 619p

9/26 821p

9/28 317a

PSYLLIUM

The grain psyllium apparently has some anti-cholesterol properties. In the past, this grain was only available in laxative form, i.e. Metamucil. Psyllium is now offered in cereal form.

1425 8/91

DURATION/TIME/DATE(S)

2:30

9/1 1021p

9/9 317p

9/20 718p

ASPARTAME

In recently published research from the National Institutes of Health, scientists reported they could find no cases of allergic effects from aspartame in laboratory challenges.

1430 8/91

DURATION/TIME/DATE(S)

2:30

REHABILITATIVE HOSPITAL

A comprehensive look is taken at the Salem Hospital Rehabilitation Center. The various programs: Physical, Speech, Occupational, Hand and Industrial Therapy are all examined.

1435 9/91

DURATION/TIME/DATE(S)

4:00

9/11 818p

9/24 119p

9/28 716p

IGRAM/MIGRAINES

Dr. Cass Igram discusses his new book about migraine headaches and their relation to food allergies.

1438 9/91

DURATION/TIME/DATE(S)

4:30

9/9 820p

9/23 322p

IGRAM/NATURAL FOODS

Dr. Cass Igram discusses his new book Eat Right of Die Young, a new release on nutrition. This IYI concentrates on NATURAL FOODS.

1439 9/91

DURATION/TIME/DATE(S)

4:30

9/10 222a

9/25 722a

IGRAM/ALCOHOLISM

Dr. Cass Igram discusses his new book Eat Right of Die Young, a new release on nutrition. This IYI concentrates on ALCOHOLISM.

1440 9/91

DURATION/TIME/DATE(S)

3:30

9/12 221p

9/26 421a

IGRAM/ASPIRIN

Dr. Cass Igram discusses his new book Eat Right of Die Young, a new release on nutrition. This IYI concentrates on ASPIRIN

1441 9/91

DURATION/TIME/DATE(S)

4:30

9/14 719p

9/28 121a

IGRAM/EAT RIGHT

Dr. Cass Igram discusses his new book Eat Right of Die Young, a new release on nutrition. This IYI concentrates on EATING RIGHT.

1442 9/91

DURATION/TIME/DATE(S)

4:30

9/21 1018a

LOCAL PSA'S INVOLVING HEALTH MATTERS

75

RED CROSS BLOOD DONATION SITES

DURATION/TIME/DATE(S)

:60 7/4 - 7/10/91

7/4 519p

7/5 619a

7/6 554a

7/7 343a

7/8 346a

7/9 854a

76

RED CROSS BLOOD DONATION SITES

DURATION/TIME/DATE(S)

:60 7/15 - 7/22/91

7/15 220p

7/16 719p

7/17 622a

7/18 819p

7/19 921a

7/20 921p

77

RED CROSS BLOOD DONATION SITES

DURATION/TIME/DATE(S)

:60 7/23 - 7/26/91

7/23 254a

7/24 422a 7/25 254a

7/26 647p

78

RED CROSS BLOOD DONATION SITES

DURATION/TIME/DATE(S)

:60 7/31 - 8/8/91

8/5 854a

8/6 856p

8/7 145p

8/8 1048a

85

RED CROSS BLOOD DONATION SITES

DURATION/TIME/DATE(S)

:60 8/12 - 8/15

8/12 1254p

8/13 350a

8/14 1154p

86

RED CROSS BLOOD DONATION SITES

DURATION/TIME/DATE(S)

:60 8/16 - 8/22

8/16 1154a

8/17 452p

8/18 621p

8/19 854a

8/20 345p

8/21 1050p

8/22 955a

87

RED CROSS BLOOD DONATION SITES
DURATION/TIME/DATE(S)

:60 8/23 - 8/29
8/23 854a
8/24 754p
8/25 721p
8/26 322p
8/27 254p
8/28 854a
8/29 955a

88
RED CROSS BLOOD DONATION SITES
DURATION/TIME/DATE(S)

:60 8/30 - 9/6
8/30 1157p
8/31 751a
9/1 254p
9/2 1254a
9/3 854p
9/4 349p

95
RED CROSS BLOOD DONATION SITES
DURATION/TIME/DATE(S)

:60 9/5 - 9/13
854a
9/6 146p
9/7 949a
9/8 653p
9/9 750a
9/10 621a
9/11 355p
9/12 321p
9/13 745p

96
RED CROSS BLOOD DONATION SITES
DURATION/TIME/DATE(S)

:60 9/13 - 9/20
9/14 949a
9/15 954p
9/16 854a
9/17 1154a
9/18 953p
9/19 753a

RED CROSS BLOOD DONATION SITES

DURATION/TIME/DATE(S)

:60 9/20 - 9/27

9/20 919p

9/21 751p

9/22 821a

9/23 254p

9/24 752a

9/25 450p

9/26 854a

AMERICAN CANCER SOCIETY/ JAIL & BAIL

Each year, the American Cancer Society in Salem has a fundraiser. Various people in the community volunteer their time to go to "jail" and call all their friends and ask for bail money.

80 7/6/91

DURATION/TIME/DATE(S)

7/6 353a

7/7 554a

7/8 254a

7/9 952a

7/10 854a

7/11 718p

7/12 653a

7/13 149a

7/14 1254a

7/15 1245p

7/16 954p

7/17 254a

NATIONAL PSA'S INVOLVING HEALTH MATTERS

HELEN KELLER INTERNATIONAL/TAKE PART MIRACLE Actress Pam Dawber encourages viewers to donate to the Helen Keller foundation which helps to preserve sight for children around the world.

2/13/91

DURATION/TIME/DATE(S)

:30 9301 A

7/15 220p

7/18 345p

8/5 352a

8/8 420p

8/26 1255p

9/16 348p

9/19 655a

NAT. REYE'S SYNDROME/ DICK VANDYKE

Dick VanDyke warns the viewer that if their child is recovering from a virus and begins vomiting, becomes listless and displays aggressive behavior, not to use aspirin and to call the doctor.

3/6/91

DURATION/TIME/DATE(S)

:30 9306 A

7/15 352p

7/18 955a

8/5 1054a

8/8 125p

8/26 1222a

9/16 750p

A dramatic symbolism of Alzheimer's disease, a grandfather holds a baby in his lap, but after being struck by alzheimer's, he is no longer able to remember those memories. This PSA ends with a plea for help.

2/14/91

DURATION/TIME/DATE

:30 9307 A

7/15 254a

7/18 355a

8/8 750p

8/26 149p

9/16 817p

AMERICAN DIETETIC ASSOCIATION/ BITE INTO

In a modern diner is a crowd of people who've discovered how easy it is to eat right. The primary message is that nutritious eating doesn't have to be boring. Busy people can still eat out quickly and healthily.

2/13/91

DURATION/TIME/DATE(S)

:30 9310 A

7/15 322a

7/18 819p

8/5 754p

8/26 1048p

8/29 1022p

9/16 254a

AMERICAN COLLEGE OF EMERGENCY PHYSICIANS/HEART ATTACK. A woman talking about her husband having a heart attack.

2/9/91

DURATION/TIME/DATE

:30 9312 A

7/15 1154p

7/18 154a

8/26 947p

8/29 1052p

Tony Roberts, speaking for the Will Rogers Institute, gives symptoms of asthma and what could bring on an attack. With proper care a child can enjoy a full and active life.

DURATION/TIME/DATE(S)

:30 9315

WILL ROGERS/ ARTHRITIS

Morgan Freeman, star of "Driving Miss Daisy", tells viewers to watch for symptoms of arthritis and what to do if they are suffering from it.

START 5/30/91

DURATION/TIME/DATE(S)

:30 9 316 B

7/15 520p

8/29 854p

Bob Hope, speaking for the American Academy of Ophthalmology, reminds viewers that good eye care begins with getting a check-up and not to put it off.

DURATION/TIME/DATE(S)

Lions Club International reminds viewers not to lose sight on what your eyes mean to you and to prevent blindness through regular check-ups.

DURATION/TIME/DATE(S)

:30 9332

7/3 353a

7/6 154a

7/27 1055p

8/14 656p

8/17 650a

9/4 1253p

9/7 1021p

9/26 147p

9/28 221a

LIONS CLUB INTERNATIONAL/ QUAYLE. Marilyn Quayle talks about volunteering for different organizations.

2/8/91

DURATION/TIME/DATE(S)

:30 9336 A

7/6 254a

7/9 554a

7/27 155a

8/17 1120a

8/20 254p

9/7 554a

9/28 253a

ADA (AMERICAN DENTAL ASSOCIATION)/ SAVE TOOTH In a cute cartoon, a character named Dudley loses a tooth. He rinses it off and follows the proper procedures and then heads for the dentist in order to save his tooth.

The National Institute for Mental Health is telling viewers that if they have some of the symptoms shown in this spot, they should send for a free brochure for more information.

4/11/91

DURATION/TIME/DATE(S)

:30 9346A

7/27 1154p

7/30 254p

8/20 153a

The National Association of Emergency Medical Technicians urge viewers to get help and take action right away if burned.

DURATION/TIME/DATE(S)

:30 9347

ftc: 10/22/90

7/27 1154p

7/30 254p

8/20 153a

AMERICAN ACADEMY OF DERMATOLOGY/ SKIN CANCER

Tom Kite, a professional golfer talks about the danger of being out side a lot in the sun. He suggests ways to avoid skin cancer.

3/6/91

DURATION?TIME DATE(S)

:30 9348 A

7/27 344p

7/30 1048p

8/11 1058a

9/7 1254p

AMERICA RESPONDS TO AIDS/MISS AMERICA. Miss America talks about the spread of AIDS and cautions the viewer.

2/11/91

DURATION/TIME/DATE(S)

:30 9350 A

7/27 749p

7/30 453a

8/11 348a

8/17 620p

9/7 218p

RED CROSS/ PERSIAN GULF

The American Red Cross is seeking support in helping the victims of the Persian Gulf War. The Red Cross and Red Crescent have both been there, helping the refugees with medical and food needs.

5/1/91

DURATION/TIME/DATE(S)

:30 9531

7/27 444p

7/30 254p

9/7 321p

St. JUDE'S HOSPITAL/ HELP US?

St. Jude's Children's Research Hospital has lost Danny Thomas as a celebrity spokesman due to his death, but this loss has not dampened St. Jude's resolve to rid the world of catastrophic disease in children. They continue to ask for support with permission of the Danny Thomas Family.

DURATION/TIME/DATE(S)

:30 9362

7/3 1050a

7/24 721a

8/11 821a

9/1 551a

9/4 922p

9/25 1021p

NATIONAL JEWISH CENTER/ EDDIE ALBERT-LUNG

Eddie Albert informs that the National Jewish Center has been doing research in asthma, emphysema and other breathing problems. For free information from specially trained nurses, call a toll-free number.

9 363 A

DURATION/TIME/DATE(S)

:30 9 363 A

7/21 721p

7/24 1052p

8/11 353p

9/4 554a

9/25 520a

RESEARCH AMERICA/ HAPPY B-DAY

The health of tomorrow's children and the hope of millions of Americans now living with incurable diseases depend on discoveries that come from today's bio-medical research laboratories.

START 6/1/91

DURATION/TIME/DATE(S)

:30 9 366 A

7/24 1254p

8/11 421p

9/1 1020p

9/4 149p

9/22 221a

The Leukemia Society of America portrays a special moment being shared just relaxing thanks to the Leukemia Society of America.

DURATION/TIME/DATE(S)

:30 9367

7/21 754p

7/24 317p

8/11 222p

9/1 222a

9/4 1021p

9/22 621p

US DEPT HEALTH & HUMAN SERVICES/ CIGARETTE MACHINES

This PSA is a n extremely relevant mesage focusing on the fact that vending machines cannot distinguish the age of their patrons. The scenario gives the illusion that several young teens are solliciting a merchant for cigarettes, when in fact, they are speaking to a vending machine.

DURATION/TIME/DATE(S)

:30 377 A

The Shriners Hospital For Crippled Children along with Barbara Mandrell lets